

May 29-31, 2025 | Zappeion Exhibition Center | Athens/Greece

Reach out the most dynamic e-business audience from all over Greece and the wider region

Except of the exhibition stands and sponsorships at the Expo and parallel conference events, **eCommerce & Digital Marketing Expo 2024** offers **additional ways** of presenting your company and promoting it to the large and targeted audience of the event.

1) Exhibition Bag:

Exhibition bag with the sponsor's logo in 1/1 ratio and the organization's logo in proportion 1/2 distributed by the exhibition secretariat to all visitors & delegates.

About 5,000 people visited ECDM during the previous event and this year our forecast is to have about 6,000 visitors.

- Production not included
- The creative must have the approval of the organization
- Only eco-friendly materials are accepted

Cost: 2.000€

2) Infokiosk 'Ask me' Sponsorship

Information stand Sponsorship (5 stands at various points in the exhibition halls) that inform the audience about the expo, exhibitors, conference rooms, etc.

Sponsorship includes: logo on stands & logo on ECDM Expo staff's shirts - along with the logo of the event.

- Production by the organization
- Only the logo of the sponsor is accepted, no creatives

Cost: 2.000€

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3) Promotional Video on the Main Video Wall at the Entrance

Video up to 30 seconds that will be repeated 6 times per day.

- Material format upon request

Cost: 500€

4) Logo on the T-shirts of the support staff

The sponsor's logo will be printed on the shirts of the event's support staff at the secretariat, registration desks of the conferences and more.

- Only logo of the sponsor is accepted, no creatives

Cost: 2.000€

5) Floor Graphics

Approximately 10m2 stickers at the corridors of the event for attracting visitors to the sponsor's booth, or just for branding.

- Dimensions of each piece upon request

Cost: 1.300€

6) Self-Registration Sponsorship

Sponsor's logo on the print at the entrance of the event, at the point where visitors register on site.

Screensaver with the logo of the sponsor

Cost: 1.300€

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7) Sponsorship of the Cafe-Restaurant

Prints or Roll Ups with the label ' Cafe-Restaurant Sponsor' in the Cafe-Restaurant of the event.

Cost: 4.000€

8) Promotion outside of the Venue

Placement of promotion car, Flags, etc

Cost: Special agreement with the organizer

The above prices do not include VAT 24%

We remain at your disposal for any clarification.

Best regards,

Vasilis Yannikos
Organizer

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Application Form-Contract on site Promotion

A. Company Details

Company Name: _____

Company Address: _____ Postcode/Area: _____

Phone: _____ FAX : _____ E-Mail : _____

WEBSITE: _____ TAX Reg. No: _____

Participation Contact Person:
Name/Surname: _____ Title: _____

Phone: _____ FAX: _____ E-Mail: _____

Payment Contact Person
Name/Surname: _____ Title: _____

Work Phone: _____ FAX: _____ E-Mail: _____

B. Price List on site promotions:

- | | |
|------------------------------------------------------------------------------|---------------------|
| <input type="checkbox"/> Option 1 Exhibition Bag: | Cost: 2.000€ |
| <input type="checkbox"/> Option 2 Infokiosk's 'Ask me' Sponsorship: | Cost: 2.000€ |
| <input type="checkbox"/> Option 3 Video στο κεντρικό Video Wall: | Cost: 500€ |
| <input type="checkbox"/> Option 4 T-shirt logo: | Cost: 2.000€ |
| <input type="checkbox"/> Option 5 Floor Graphics: | Cost: 1.300€ |
| <input type="checkbox"/> Option 6 Self-Registration: | Cost: 1.300€ |
| <input type="checkbox"/> Option 7 Cafe-Restaurant Sponsorship: | Cost: 4.000€ |
| <input type="checkbox"/> Option 8 Promotion outside of the Venue: | Cost:€ |

Total: _____ VAT (Only for Greece) 24% _____ Total 2: _____

*All prices are net and in EURO (€). Local tax (if applicable) will be added.

C. Payment Conditions:

50% of the total cost upon receipt of the completed application form, 50% of the rest amount (including 24% VAT) 15 days before the start of the event.

D. Signature and Company Stamp

Name & Title: Date Signature Company Stamp